



# Sustainability Statement

## Company Overview

Since our inception in 1982, Northwest Label has become known as a consistent leader in customer service, quality printing, and competitive prices. Northwest Label takes pride in being a full-service custom label provider. We are equipped with the most advanced pre-press equipment in the industry and state-of-the-art flexographic presses. We strive to help our clients be successful, as their success is our success.

## Sustainable Mission Statement

While meeting the needs of our clients, Northwest Label is working to limit our environmental impact. Using a three-pronged, continual-improvement approach, we research and implement new methods to help reduce our carbon footprint and reduce our future energy needs, while acting socially responsible.

## Guiding Principles (Three-pronged)

**Environmental Sustainability** – Northwest Label is taking steps to continually reduce our carbon footprint. Such steps include working with EPA WasteWise to effectively manage and improve upon our company waste program. We have also begun implementation of measures to reduce our energy consumption as realized through an energy audit. To assist our clients in reducing their carbon footprints, Northwest Label offers access to materials with 10%, 30% and 100% post-consumer waste content, as well as tree-free and compostable facestocks made from renewable resources. We can provide materials with environmentally benign adhesives and print with sustainable water-based and plant-based inks. Our inks are easily cleaned with soap and water, reducing the need for harsh cleaning chemicals. We have implemented a state-of-the-art “direct-to-plate” process for creating printing plates, eliminating the use of harsh chemicals traditionally required for the plate-making process.

**Economic Sustainability** – Before making economic decisions, Northwest Label considers their sustainability, and if economically viable, will opt for the sustainable alternative. A few examples include buying local products, the use of energy star equipment, high-efficiency light bulbs and fixtures, numerous skylights, reusable kitchen items, the use of environmentally friendly cleaning products, the use of copy paper with recycled content, and working with consolidation transportation companies for our distribution needs.

**Social Responsibility** – Northwest Label maintains conscious respect for the environment, community, and our employees. We provide an ethical, equal-opportunity and safe work environment with fair compensation for all employees. Northwest Label has an office recycling program for all recyclable and compostable materials. We participate in and support national nonprofit and community organizations such as St. Jude Children’s Research Hospital, Cystic Fibrosis, Special Olympics, and Local Co-ops. We are members of CAMPS (Center for Advanced Manufacturing Puget Sound), and volunteer for PSAMA (Puget Sound American Marketing Association). Employees also support MS Society, Cub Scouts of America, Lighthouse for the Blind, Ducks Unlimited, Trout Unlimited and Rocky Mountain Elk Foundation. Additional contributions from employees include commuting by mass transit, carpooling, riding bikes, and walking to work.

## Partnership

The following partnership demonstrates the continual improvement approach Northwest Label has adopted while working toward sustainability.

**EPA WasteWise Partnership** – [www.epa.gov/epawaste/partnerships/wastewise/index.htm](http://www.epa.gov/epawaste/partnerships/wastewise/index.htm)

WasteWise is an Environmental Protection Agency program that helps its partners meet goals to reduce and recycle municipal solid waste and selected industrial wastes.